

## Demographic Context

King’s exists in a particular demographic context, and it is helpful in understanding the survey data to have differences noted.

### Ethnicity

Using 2016 Canadian Census data, as well as our Canadian University Survey Consortium data for the last number of years, and contrasting that with the results from the survey We noted these differences. Note that the percentages will only add to 100% for our survey, as there are categories in the census and CUSC data that do not appear on our survey at all.

	Alberta	Edmonton	CUSC	Survey
White	76.54%	71.94%	61.94%	61.76%
Asian/South Asian	5.80%	7.05%	3.44%	7.69%
Black	3.25%	4.46%	6.48%	6.59%
Multiracial	0.71%	0.86%	0.00%	4.40%
Indigenous	7.64%	6.93%	4.45%	2.42%
Latino or Hispanic	1.38%	1.45%	2.13%	2.42%
Prefer not to say	#N/A	#N/A	#N/A	1.54%
Not reported	#N/A	#N/A	11.03%	10.77%

This would seem to indicate that while our representation of respondents identifying as white is very similar to our CUSC data, King’s is actually less dominantly white than the metropolitan region or the province. Our survey appears to over-represent by a small amount, our population Asian/South Asian students, multiracial students. And Indigenous students are under-represented on our survey.

### Gender

For comparative purposes, we have data on Gender Identity for our students from the 2016 NCHA survey. That can be contrasted with the EDI survey as follows. The categories are set by our survey, so only that column will sum (and even at that it will be 100.1 due to rounding).

	NCHA	Survey
Female	74.5	54.1
Male	24.1	34.1
Not reported	0.9	7.9
Other	0.9	1.1
Gender Fluid	0.5	1.1
Transgender Male	0	1.1
Prefer not to say	n/a	0.7

NCHA responses overrepresented Female students at the institution generally, and underrepresented males. This may have to do with the way NCHA combines questions to determine the reported gender identity. Their approach seems to lead to under reporting of transgender when it is split into trans male and trans female. Our survey data is closer to the normal male/female ratios. For other gender identities, we have fairly good matches.